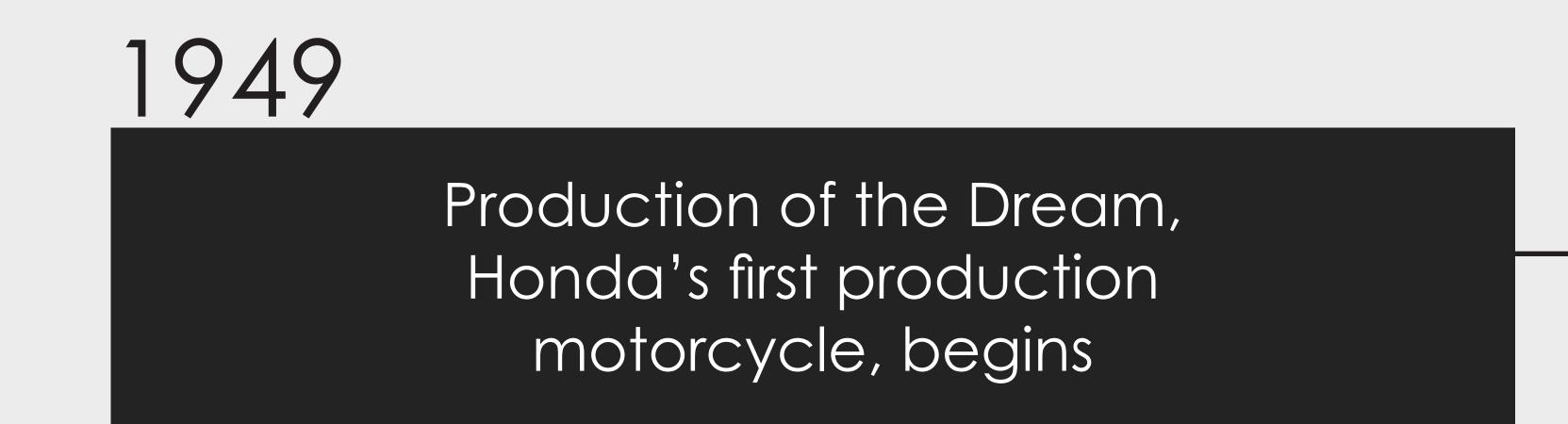


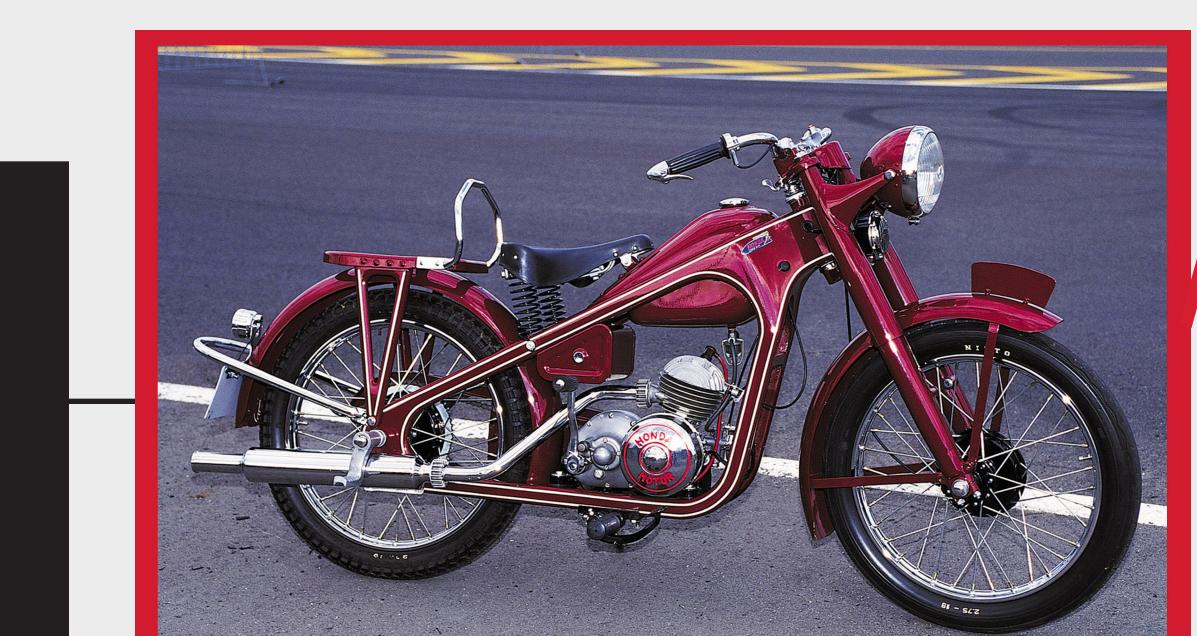




Honda Powersports Production

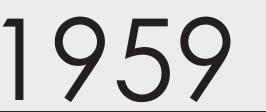
The Road to Honda's 300-Millionth Motorcycle







Often referred to as the D-Type, The Dream had a 2-stroke, 98cc motor



American Honda is established and begins sales of the Honda Dream, Benley, and Honda 50 (Super Cub)

This campaign helped to create a new image of fun and friendly motorcycling in the minds of American consumers



1968

Total motorcycle production reaches 10 million units



Million

1973

Total motorcycle production reaches 20 million units



Long-selling Super Cub first introduced in Japan

1962

American Honda launches its memorable "You meet the nicest people on a Honda" ad campaign

Honda is the world's largest producer of motorcycles and has been since the 1960s



969

Honda introduces the CB750 FOUR, a four-cylinder touring motorcycle

975

Honda Introduces the GL 1000 Gold Wing, A 999cc liquid cooled four-cylinder touring motorcycle

This makes Honda the first Japanese automaker to make Marysville, OH products in the U.S.

980

Honda begins production of the Gold Wing motorcycle in Marysville, OH

997

Total motorcycle production reaches 100 million units





World's first airbag on a production motorcycle is introduced on Honda Gold Wing



HondaMoto300m.indd

200 Million Total motorcycle production reaches 200 million units

Honda builds motorcycle and ATV

979

Honda of America Mfg., Inc. begins producing the CR250M motorcycle in Marysville, OH

1985

Honda of America Mfg., Inc. begins production of motorcycle engines at a new plant in Anna, OH

998

Honda of South Carolina Mfg., Inc. begins production of ATVs at a new production facility in Timmonsville, SC





World's First airbag on a production motorcycle

2014-10-22 10:41 AM

